

**First Unitarian Society
Board Meeting**

January 16, 2008

Item	Decision/Action Required	Action Owner
Marketing Strategy	<p>The purpose of Brian and Harry's presentation is to inform the Board of their efforts and to obtain the Board's reactions to the ideas they have.</p> <p>Our success depends on retaining and expanding our membership. How to achieve this goal is part of our strategic plan.</p> <p>Action Item: Brian and Harry should continue to develop a plan to energize our public image and the management team will be the decision maker about the plan.</p>	Harry Carnes Brian King
Financial Review	<p>Brian Hellmer reviewed the current fiscal status of FUS.</p> <p><u>Operating Budget.</u> Our revenues are over 50% for the year and our expenses are about 42%. This is what we would like to see at this point in the year.</p> <p><u>Annual Campaign.</u> Our pledge income is still under this year from last spring. We were under pledging units by 90 units and now we are under by only 30-40 units. So some progress has been made. We are making some progress at systematically tracking what happens with our pledging and do exit interviews and similar items.</p> <p>A plan for the Annual Campaign is being developed. Board members who volunteered to participate in the canvass are:</p> <p>Nancy Kosseff John Mathis Brian Hellmer Tom Detmer Kathy Luker Richard Miller Laurie Joiner</p> <p><u>Close the Gap.</u> We have received total pledges as of today of \$1,059,212. The top donors have given 86% of the total. We are in excellent shape with how the bankers feel about this effort.</p>	Brian Hellmer Susan Koenig

Facilities Construction Budget. We are carefully managing this budget with the help of Findorff. The contingency amount is very close to being spent.

Religious Education Update	Our attendance in children's religious education is equal to what it was last year on a percentage basis (60%). Therefore the effect of the construction year in RE seems minimal. We have 78 new students and overall enrollment is down 16 students. Attendance is growing each week. The Board expressed concern about the frequency of obtaining the necessary data to be sure we have accurate enrollment information.	Kelly Crocker
Large Church Conference	Members are encouraged to attend this conference in March in Louisville, KY. It is March 13 to 16, 2008. Anyone who is planning to attend this conference should contact Donna Boardwell because she is coordinating the ride sharing . You can register on-line.	All
Strategic Plan Discussion	Laurie described the strategic planning process to this point. The effort is continuing and we want to set up a small task force to help coordinate this effort. Laurie asked for Board volunteers.	All
	Action Item: Kathy will finish integrating all the input from councils and committees.	Kathy
	Next Step: Review for priorities and redundancies. The final plan will come back to the Board for final approval and on-going assessment.	Kathy and Laurie
Quest Evaluation	The executive summary was distributed to inform the board about how the program went. Some members of the Board questioned the value of the program and the amount of staff time expended on this program.	Kelly Crocker
	Action Item: Board members should send their questions and comments to Kelly.	Board Members
Approval of Tom Garver as FUS representative at the Frank Lloyd Wright Wisconsin	Motion by Laurie to approve Tom Garver as the FUS representative to Frank Lloyd Wright Wisconsin (a Wisconsin non-profit organization). Richard Miller seconded the motion and it Passed Unanimously.	All
Approval of Minutes	Motion to approve December 18, 2007 minutes. The motion was seconded and Passed Unanimously.	All

List of Handouts:

- 1. Agenda**
- 2. Steering Committee**
- 3. Financial Statement**
- 4. Close the Gap Report**
- 5. Strategic Planning Packet**
- 6. Action Steps For Strategic Plan**

Attendance:

Laurie Joiner, President
Kathy Luker, President Elect
Tom Detmer, Secretary
Brian Hellmer, Treasurer
Richard Miller, Trustee
Sandy Eskrich, Trustee
Nancy Kosseff, Trustee
John Mathis, Trustee
Pamela Magee, Trustee
Karen Gustafson, Minister
Kelly Crocker, Minister of Religious Education
Susan Koenig, Church Administrator
Gary Liesman, Music Committee
Harry Carnes, Member
Brian King, Member